GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:3880
ANSWERED ON:17.08.2001
CHILDREN FILM SOCIETY OF INDIA .
AMBATI BRAHMANAIAH

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of film produced/sponsored by the Children Film Society of India in 1999- 2000 and 2000-2001;

(b) the total expenses incurred by the Children Film Society in 1999-2000 and 2000-2001;

(c) whether any effort been made to encourage the CFSI to produce film, which will haveboth social content and also commercial viability;

(d) if so, whether any targets have been set up for this purpose; and

(e) if so, the details thereof?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) and (b): The details of the number of films produced and the expenses incurred on production of films by the Children`s Film Society of India during 1999-2000 and 2000- 2001 are as under:-

Year	No. of films produced	Expenditure incurred
1999-200	5	Rs.227.43 lakh
2000-200	7	Rs.269.90 lakh

(c) It is the objective of CFSI to provide healthy entertainment to children and youngpeople. The organisation exhibits its films through theatres, T.V.channels, school shows, film festivals in different States, and sale of video cassettes.

(d) & (e): No quantitative targets can be fixed for this purpose.